



APTAGEN LLC
250 North Main Street
Jacobus, PA 17407
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www.aptagen.com

(entry-level) Executive Associate & Marketing

Full-time or Part-time, \$14.00 per hour. Benefits may be included.

Part-time: 9:00am to 2pm (Mon-Thurs) | Full-time: 8:00am to 4pm (Mon-Fri)

Description:

The Executive Associate & Marketing Position will perform a variety of high-level administrative and executive duties to ensure smooth and efficient operation. The position will be solely responsible for managing Aptagen's Internship/Co-Op Programs. This person will identify opportunities to recruit students for the company's training programs. Registering and planning travel itineraries as well as attending college career fairs is an essential responsibility for this position. While this position will coordinate between Administrative Assistant, Lab Director, and the President & CEO, the Executive Associate will work closely with the President & CEO.

Essentially, the company is seeking a "go-to person", and a "Jack or Jill of all trades" in a high-intensity work environment. The candidate is able to meet deadlines and effectively prioritize tasks and assignments, primarily in the area of marketing and business development. No formal degree in this area is necessary.

Responsibilities:

- Travel to career fairs at a variety of colleges & universities during the Fall and Spring semesters (travel costs will be covered). Candidate must have reliable vehicle, be willing to travel 2-4 hr radius, and stay overnight at hotels. Air travel, although rare, may be necessary.
- Regular communication with leadership
- Screen and direct calls, email, and visitors
- Calendar management: Schedule a moderate volume of meetings, appointments, and conferences (domestic and international). Make travel arrangements in accordance with established guidelines
- Assist in developing/designing Marketing collateral such as flyer/brochure materials and Digital Marketing Campaigns (~70% time devoted)
- Administrative/clerical duties including, but not limited to, responding to emails, filing paperwork
- Investigate and follow-up with identified issues
- Office area organization/cleaning and resolving minor maintenance tasks
- Additional responsibilities as required – ability to be a team player and assist where needed

Qualifications/Skills:

- Entrepreneurial spirit, takes initiatives, creative, and thinks 'outside the box'
- Tech Savvy; High-level proficiency in Microsoft Office and Adobe's Creative Suite- Illustrator, Photoshop, InDesign, etc.
- Must display a keen attention to detail
- Reliable, responsible, and punctual
- Discrete – able to be trusted with confidential information
- Strong oral and written communication skills
- Mechanically Inclined (i.e. handyman) and Science background (preferred, but not necessary)